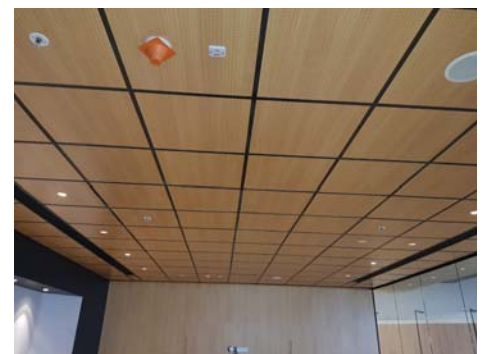


## Anutone in the N-E-W-S

A taste of visual acoustics as total solutions across India



### N - NORTH

#### Pioneer Square

[www.pioneerurban.in](http://www.pioneerurban.in)

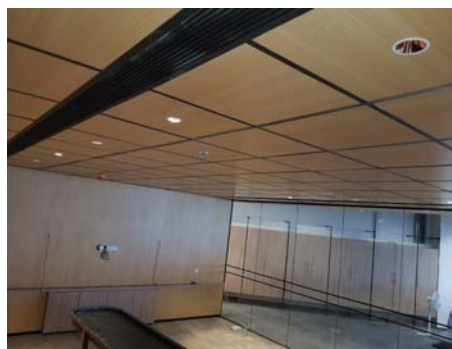
Place - Gurugram [NCR]

Segment - **Office**

Architect - Ultraconfidential

Installer - GMGR

Products - Spots MP3 Oak  
Roble and Skelet  
Trelis Ebony grid



**The contrast beauty of wooden ceilings offset with black grid systems and all with effective acoustics built in for a superlative solution**

The definitive look desired was of warm, light tones of a wooden ceiling set against the sharp, dark lines of a visible grid. And the definitive feel desired was of comfortable, echo-free interiors.

Anutone delivered the combination, flawlessly executed by GMGR, with Spots MP3 Oak Roble on Skelet Trelis Ebony. What you desire is what we deliver and imagination gets truly realised !!!



## E - EAST

### Ramkrishna Mission

[www.rkmvnarendrapur.org](http://www.rkmvnarendrapur.org)

Place - Narendrapur [WB]

Segment - **Auditorium**

Architect - Haven Architects

Contractor - Ashimdas

Installer - Tihots

Products - Pixel 3/8, SynthPF  
Slats Surco,  
Strand Ebony,  
Stretch NRC,  
Roctex Ebony

**Narendrapur is named after  
Narendra Nath aka Swami  
Vivekananda and is famous  
across the world because of  
Ramkrishna Mission**

For their new multipurpose  
auditorium Ramkrishna Mission  
relied solely on Anutone for a  
total solution in aesthetics and  
acoustics, installed by Tihots.





## W - WEST

### Gujarat Council of Educational Research and Training (GCERT)

[www.gcert.gujarat.gov.in/gcert/](http://www.gcert.gujarat.gov.in/gcert/)

Place - Gandhinagar [GJ]

Segment - **Education**

Contractor - Vinayaka

Installer - Balaji Associates

Products - Subtex Nubby,  
Slats Surco,  
Stretch Hush



**What NCERT is for India,  
GCERT is for Gujarat and for  
their academic auditorium  
they chose Balaji to install  
Anutone**

The light reflectivity of a white grid ceiling that reduces lighting load for an enclosed space apart from creating the illusion of volume contrasted with wood-fabric panelling that complements the furniture and flooring all to create a pleasant ambience for meetings and seminars where voice communications plays a primary role.



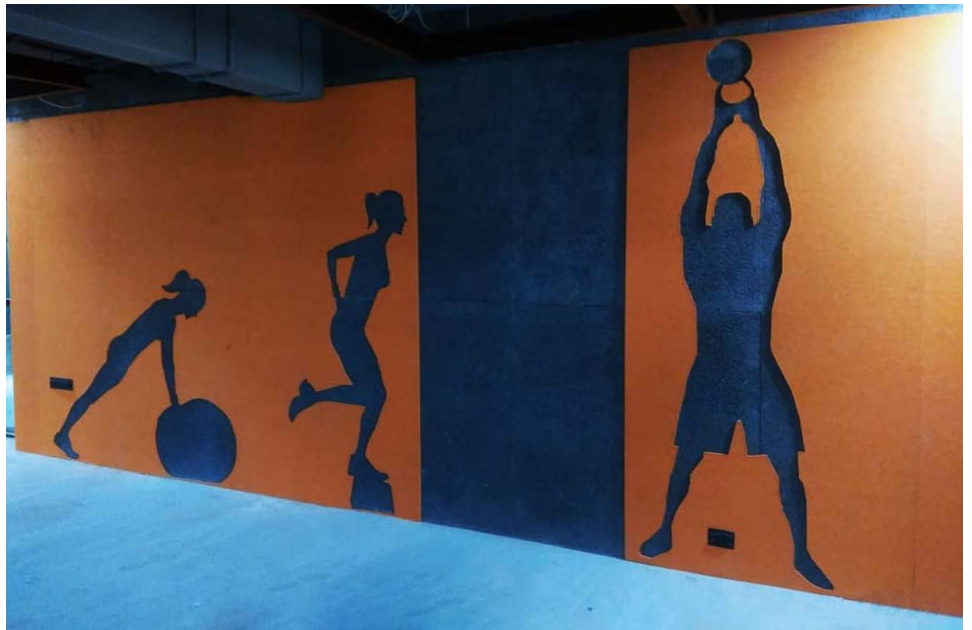
## S - SOUTH

### Revoke Gym

Place - Chennai [TN]  
 Segment - **Sports**  
 Architect - PSP Architects  
 Consultant - Turnkey Acoustics  
 Installer - Matrix  
 Products - Strand Colour,  
 Synth Slim,  
 Stretch NRC

**Synth Slim cutouts of sports figures on Strand Colour. What an idea Sirjee !!! Setting the perfect tone for a gym !!!**

How do you get the health conscious into the right mood at every workout? By setting it right. With motivational workout figures CNC-cut in Slim Naranja on Strand Colour Siamese Blue executed brilliantly by Matrix. What the designer thinks, client says and user does, we link it all up in harmonious dynamism.





## CENTRAL Indian Institute of Management (IIM)

[www.iimraipur.ac.in/](http://www.iimraipur.ac.in/)

Place - Raipur [CG]

Segment - **Education**  
**[Classrooms]**

Architect - Arcop

Consultant - Lee Consultants

Contractor - NCC | Mythri  
Enterprises

Dealer - New Look  
Furnishers

Products - Strand Colour White

**IIMs being environmentally  
conscious organisations like  
their acoustic interiors to be  
natural with quality green  
product systems. Hence  
Strand Colour was the natural  
choice for acoustical white  
grid ceilings**



Lecture halls of premier institutes like IIMs are smart classrooms with AV forming an important component of learning. It is a unique combination of the traditional green board for chalking and white screens on either side for projection. This calls for extra-wide classrooms with curved seating. Hence the need for precise but practical acoustics as delivered by Anutone through New Look Furnishers !!!

*50+ years of manufacturing excellence and acoustical passion*

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