

# 50 Years of Strand Manufacturing

## A reality check on the variants

Anutone commenced manufacture of Strand wood wool boards (WWB) in December 1966 (at Kolkata as Anulyte by Anudyog till 1991) and has been the only company in India to do so continuously till date (at Bengaluru as Strand by Anutone since 1981).

This unmatched and unique record of 50 years has given Anutone the necessary insight, experience and expertise to ensure the latest in wood cement composite (WCC) technologies that has spawned several variants of Strand to serve the needs of the market.

It is important to understand the differences between variants just so that intention becomes reality and matches expectations. Here is a reality check for consultants, contractors and clients. It must not happen the contractor misunderstands the specifications and the PMC overlooks which results in shortchanging the customer.

### Strand Plus

This is the flagship product of Anutone with finest fibres and purest magnesite cement for premium projects. Superior aesthetics and high performance are assured where Strand Plus is proposed to be used exposed on ceilings/panelling. It is the product of first choice in corporates, hotels, hospitals

#### Some Projects

- Ethiraj College auditorium
- Shekhar Home Theatre
- Krishnammal College for Women



Kishnammal College Indoor Stadium, Coimbatore ... Strand as Wave Color

### Strand Plank Colors

This is Strand Plus quality but with factory-finished mist-sprayed colours in special size of 600x2400mm (~2'x8') only for all premium interiors

#### Some Projects

- Loyola School Jamshedpur
- PFSWEB Global Services
- Krishnammal College for Women
- Town Hall, Gurgaon



Loyola School Jamshedpur Strand Color

### Strand

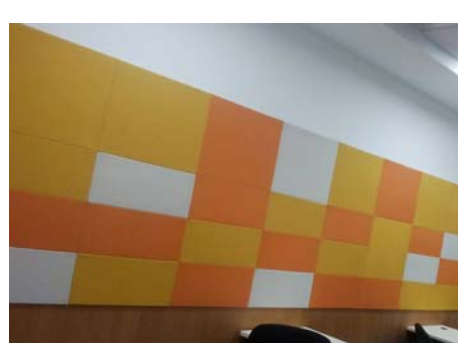
This is the classic product from Anutone being manufactured for 50 years and counting!!! This is for budget projects that cannot afford Strand Plus but need exposed ceilings/panelling.

#### Some Projects

- BBAR Project
- Greenwood High School
- Rashtrapati Bhawan
- CitiCorp Services India Ltd.
- Goldman Sachs
- Amdocs GGN
- Cognizant Technology Solutions
- HCL Technology
- GoFashion
- Deloitte
- Mast Global Business Services
- Microsoft
- Amara Raja Infra
- Infosys
- CGI
- Regal Cinemas
- Accenture Services
- Godrej Platinum
- ISRO Multipurpose Hall
- Wonderla IMAX
- RR Sabha
- Cargill Business Services
- Furji Cafe
- Glu Mobile
- Shan Studio
- Darshanam Building
- Shell NTCB Project
- NABARD Nabfins
- US Technology Intl Pvt Ltd
- TCS
- Antara Club
- Eclerx
- Syntel
- Mysore Education Society



Mount Litera International School Mumbai Strand Color



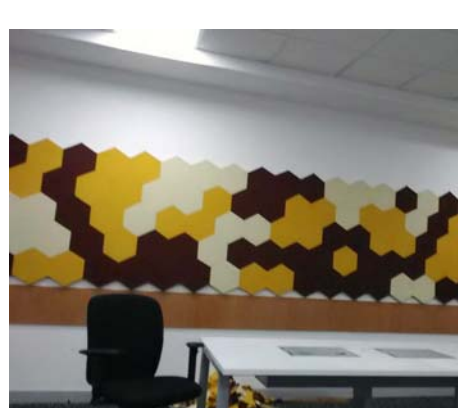
Accenture Ecospace Bangalore Strand as backer to Stretch

### Strand Ebony

This is Strand but with core-pigmentation and surface finish in matte black where maximum sound and light absorption is needed as in cinemas, auditorium stage ceilings, studios and home theatres.

#### Some Projects

- IHM Orissa
- BTH Contai, West Bengal
- Chotu Ram University
- HIBP
- TVH Club House



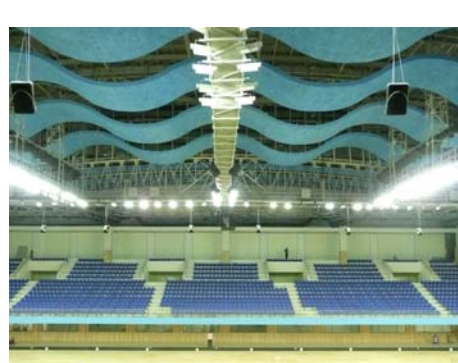
Accenture Ecospace Bangalore Strand as Shape Hexagon backer to Stretch

### Strand SS

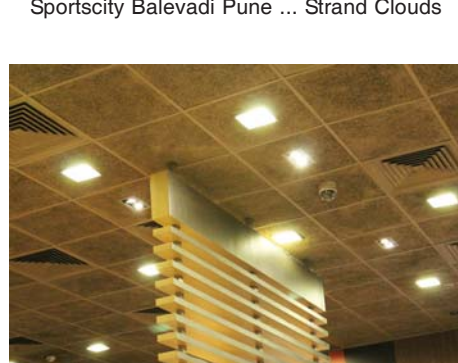
Strand SS comes in where it is needed as a backer board with fabric finishes either wrapped or stretched. It is not recommended where the panel is likely to be exposed.

#### Some Projects

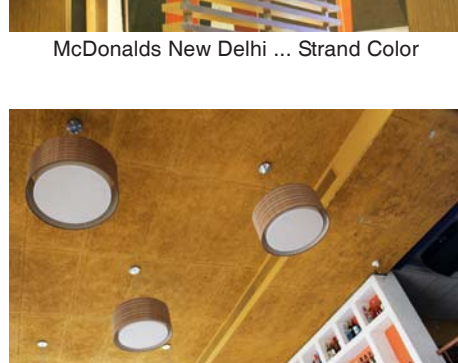
- ACT VC Room Project
- Bharath Theatre
- East Coast Railway
- J J Arts College
- Karthikeyan Theatre
- Police Reserch Center
- Protech Engineers
- Ramee Hotel
- Trivik Hotel
- Ganga Cinemas
- TCS Siruseri
- RR Sabha
- Qualcomm Veegi
- CISCE
- CPA (New IAS Academy)
- Gopalan Atlantis
- R&B Grimco
- Asian Multiplex
- Sri Lakshmi Narayana Cinema
- NIOH
- Palm Experience Centre
- Vadodara Airport
- Hindustan College
- Ramee Hotel
- Windflower Hotel
- Reliance AG3 & DR NOC
- Kaziranga University
- Anand Paradise Multiplex
- Cisco Systems India Ltd
- Egg Industry
- Funtimes Chinchwad
- Khurdha Hospital
- Indian Naval Academy
- Microsoft Noida
- NABARD Nabfins
- Massive Restaurant
- Bankura Zilla Saradamoni
- Junagadh Medical College
- St Johns Hospital
- Renault Nissan Auditorium
- Park Street Restaurant
- Massive Restaurant
- Chettinad Lecture Hall
- L&T ESIC Hospital
- Sri Lakshmi Narayana Cinema
- VIT
- Balasubramani Theatre
- NEEV School
- HAL
- Malaimurasu Studio
- Mount Carmel School
- Sishya School
- Vuda Children Theatre
- Kotak Mahindra Bank
- Chotu Ram University
- PSG College
- Regal Cinemas
- Venkateshwara Theatre
- Unison World School



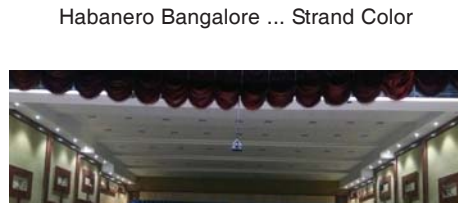
Sportscity Balevadi Pune ... Strand Clouds



McDonalds New Delhi ... Strand Color



Habanero Bangalore ... Strand Color



East Coast Railways Auditorium Bhubaneswar ... Strand

### Strand Ebony SS

This is Strand SS but with surface finish in matte black again for non-exposed applications where backer board must not reflect any light through translucent membranes or light fabrics.

#### Some Projects

- East Coast Railway Audi
- Infinity IT Park
- Yuvaraja's College Auditorium
- Kaziranga University
- Bankura Zilla Saradamoni
- RR Institue of Technology
- Venkataramana Theatre
- Redfox Bar
- IMU Seminar Hall
- Necklace Pride
- Unison World School Dehradun
- Venkateshwara Theatre

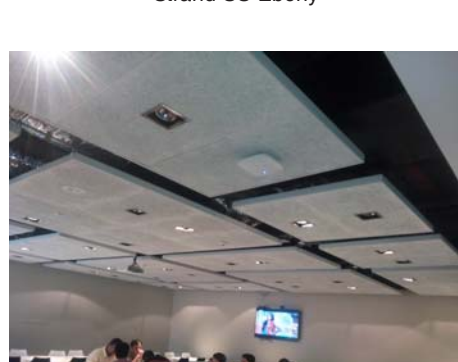


Bengaluru International Exhibition Centre Strand SS Ebony

### Strand Accessories

All the above products are installed with Anutone accessories

- Skelet T15/T24 for grid ceilings
- Strut for concealed suspension ceilings
- Strut/H-Spline for concealed paneling close to base wall
- Studd/H-Spline for concealed paneling far from base wall



PTC Software Pune ... Strand as Floats